

Roll Back your Asda MU costs with Easypack/POP Displays

As you will be aware, Asda are reporting their sales growth is being significantly boosted by bargain hunting consumers. It seems likely that opportunity will knock right across the supply chain, as suppliers are also now scrambling to provide low cost solutions in a highly cost conscious market.

And as retail giants such as Asda, see no purpose in attracting consumers to purchase their 'roll back' promotions stacked in decorative, screen printed, expensive merchandising units, we supplied them with a solution....high quality, low cost, flexo printed alternatives.

We can flexo print and die-cut, striking large format, fit-for-purpose displays as single piece units for UDPs, $\frac{1}{4}$ pallets and shelved units. And where product branding is important, we can produce and apply a litho label on the back inside panel, again as a low cost option.

This is the bit where we really want to say "Saving you money every day," but it would probably be sensible to let you be the judge of that.

Call us now on 01638 715922 to discuss your display requirements.



Asda MU

Chris Hall, MD

ASDA MUs

